



## Community Engagement Checklist

### 1. Create Transparency

- Disseminate Neighborhood FAQ
- Offer Open House/Office Hours
- Educate Politicians & Police
- Designate Community Liaison

### 2. Demonstrate Added Value

- Cultivate Intra-community Volunteers & Donors
- Disseminate Return on Investment
- Use Community Services
- Join Neighborhood/Business Associations
- Train Client Ambassadors
- Disseminate Newsletter

### 3. Increase Outreach During Crisis

- Increase Communication & Office Hours
- Collect Documentation of Support
- Consult Local Law
- Support Your Staff

**Remember, the best community engagement is proactive, not reactive!**